Media Contact: Mike Kurkdjian. Ph: 604-298-8111. Em: mike@prestigeguitars.com
**www.prestigeguitars.com**

FOR IMMEDIATE RELEASE

# PRESTIGE WELCOMES DEVIN TOWNSEND TO A&R ROSTER AND ANNOUNCES SIGNATURE ACOUSTIC GUITAR

November 22, 2019, Vancouver BC, Canada

Prestige Guitars, in collaboration with Devin Townsend is pleased to present the Signature 'Empath' Acoustic Guitar. Curated by Devin, The Empath is his creation of the ultimate acoustic instrument to express his compositions both live and in studio. Keeping true to Devin's approach in composing music, The Empath is a detailed culmination of continuum in both aesthetic design, comfort, and sonic harmony.

The Empath Acoustic is a hand built Dreadnought cutaway guitar, featuring a Torrefied Adirondack Spruce Top, Indian Rosewood Back and Sides, and 3A grade Flame Maple bevels on the Arm Rest, Back Rest and Cutaway. Following an all-organic build, each Empath guitar is built with a hand carved Mahogany Neck; Ebony Fingerboard, Ebony Bridge, Bone Nut and Saddle, and a natural Satin Finish. This combination results in a rich soulful sound, with crisp overtones and Loud sonic definition.

The complete production run is limited to 100 guitars worldwide.
Each guitar includes a unique, individualized and numbered, hand written autographed letter from Devin Townsend, hidden inside the soundhole.

The Prestige Devin Townsend Empath acoustic will be unveiled at Winter NAMM 2020 in Anaheim (Booth 3321)

**Prestige Devin Townsend Empath Signature Acoustic Specs:**

- 25.4" Scale Length
- 21 Fret Ebony Fingerboard
- 16" Fingerboard Radius
- 1.75" Bone Nut
- Ebony Bridge, with Compensated Bone Saddle
- Solid Torrefied Adirondack Spruce Top
- Solid Indian Rosewood Back and Sides
- One-piece Khaya Mahogany Neck
- 3A Grade Flame Maple Bevelled Back, Arm Rest, and Cutaway

Media Contact: Mike Kurkdjian. Ph: 604-298-8111. Em: mike@prestigeguitars.com
**www.prestigeguitars.com**

- Gotoh 510 21:1 Tuners
- Scalloped Adirondack Spruce Bracing
- Fishman Matrix Infinity VT Pickup system
- Satin Finish

**About Devin Townsend:**

**Devin Townsend** is a Canadian musician, songwriter and record producer. He founded extreme metal band **Strapping Young Lad** and was its primary songwriter, vocalist, and guitarist from 1994 to 2007, and has an extensive career as a solo artist.
After performing in a number of heavy metal bands Townsend was discovered by a record label in 1993 and asked to perform lead vocals on **Steve Vai's** album ***Sex and Religion***. After recording and touring with Vai, Townsend released a solo album *Heavy as a Really Heavy Thing*, released under the pseudonym **Strapping Young Lad**. He soon assembled a band under the name, and released four more studio albums with Strapping Young Lad, along with solo material released under his own independent record label, HevyDevy Records.
Townsend's solo albums, a mix of hard rock, progressive metal, ambient, and new-age, have featured a varying lineup of supporting musicians. In 2002 he formed **The Devin Townsend Band**, a dedicated lineup which recorded and toured for two of his solo releases. In 2009 he announced the formation of **The Devin Townsend Project**. The project began with a series of four albums, released from 2009 to 2011, each written in a different style. Townsend continued to record and tour under the new moniker until January 2018. In 2019, he launched his latest Solo Album: ***'EMPATH'***

Across all his bands and projects spanning twenty-five years, Townsend has released twenty-four studio albums and three live albums. Townsend's trademark production style, featuring a heavily multitracked wall of sound, has been compared to the styles of Robert Fripp and Frank Zappa. His vocal delivery ranges from screaming to an opera-esque singing. Townsend's musical style is rooted in metal, and his albums are written to express different aspects of his personality.

# # #

**About Prestige:**

From the start, we set out to build guitars that are classic and timeless. From wood to components and all aspects of fit and finish, we maintain the utmost in quality. Now going into our 17th year, our award-winning line has rounded out to feature a full range of solid body and semi-hollow electrics, as well as hand carved acoustic guitars and basses.

Our custom shop approach to building guitars has led us to join forces with the best known and most respected component manufacturers on the planet.

Media Contact: Mike Kurkdjian. Ph: 604-298-8111. Em: mike@prestigeguitars.com
**www.prestigeguitars.com**

At Prestige, we build guitars with the player in mind. We strive to raise the bar and continually outdo ourselves with the guitars that bear our name. Our passion and dedication to our craft can be found in every single instrument leaving our shop. Whether you are on stage, in the studio or at home honing your craft, your Prestige will deliver, each and every time you pick it up.

1332 Main Street, North Vancouver, BC V7J 1C3 Canada
Ph: 604-298-8111 - Fax: 604-298-8112
Em: info@prestigeguitars.com Web: www.prestigeguitars.com