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FOR IMMEDIATE RELEASE

PRESTIGE GUITARS LAUNCHES LTD CUSTOM SHOP PRODUCTION GUITARS

November, 2019, Vancouver BC

Prestige Guitars is proud to announce the launch of their Ltd Custom Shop Guitar Line. In addition to their award winning Electric, Acoustic and Bass Guitars; the launch of the Ltd Custom Shop Line features unique interpretations of their production models. Each interpretation being limited to under a dozen pieces worldwide, and each accompanied by a unique Certificate of Authenticity depicting details and quantities built.

The Ltd Custom Shop Line will be unveiled at Winter NAMM 2020 in Anaheim (Booth 3321), and will include everything from Exotic Wood offerings, exclusive inlay options, to custom Lace finishes.

“The process starts with our obsession in sourcing the top tonewoods available, for use in each and every guitar we build. In order to ensure the greatest quality figuring and consistency throughout our line, we take great pride in hand selecting every piece of wood that goes into each instrument. Over the years, our wood vault has grown to house anything and everything from Brazilian Rosewood, Cocobolo, Exotic Pau Ferro, Figured Walnut, Hawaiian KOA, Snakewood, African Zebrawood; to any type of Maple you can imagine. The Ltd Custom Shop Line of guitars will be the ideal platform to showcase these woods while also following our passion and dedication for building world class guitars.” – Mike Kurkdjian, President – Prestige Guitars Ltd.

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About Prestige:

From the start, we set out to build guitars that are classic and timeless. From wood to components and all aspects of fit and finish, we maintain the utmost in quality. Now going into our 17th year, our award-winning line has rounded out to feature a full range of solid body and semi-hollow electrics, as well as hand carved acoustic guitars and basses.

Our custom shop approach to building guitars has led us to join forces with the best known and most respected component manufacturers on the planet. We exclusively use TV Jones and Seymour Duncan USA Pickups, TonePros Locking Bridges, TUSQ XL nuts, Alpha Pots, Grover Tuners, and Bigsby USA Vibratos, throughout our line.

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At Prestige, we build guitars with the player in mind. We strive to raise the bar and continually outdo ourselves with the guitars that bear our name. Our passion and dedication to our craft can be found in every single instrument leaving our shop. Whether you are on stage, in the studio or at home honing your craft, your Prestige will deliver, each and every time you pick it up.

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